



Assurtiv

Simplify GRC, Amplify Assurance.

Simplify Governance, Risk and Compliance (GRC) Management



INDIA | MEA | NORTH AMERICA

Frameworks & Compliance

ISO 27001 – Information Security Management

Challenges: Fragmented risks. Weak oversight.
Inconsistent controls

How Assurtiv Helps: Risks. Controls. Governance.
Dashboards (Modules / Features)

Value: Clear risk view. Faster audits. Consistent control management

SOC 2 – Trust Services Criteria

Challenges: Lengthy readiness. Scattered evidence.
Repeated audits

How Assurtiv Helps: Control Library. Audit. Compliance.
Cross-Mapping (Modules / Features)

Value: Faster SOC 2 readiness. Reuse ISO 27001 evidence.
Reduced audit fatigue

GDPR – Data Protection Regulation

Challenges: Hard to track records. No DPIA templates.
Poor incident linkage

How Assurtiv Helps: Compliance. DPIA. Incidents. Evidence
Reuse (Modules / Features)

Value: Stronger data protection. Simplified DPIAs.
Faster breach handling

DPDPA – India's Data Protection Act

Challenges: No readiness framework. Incomplete ROPA.
Weak cross-border visibility

How Assurtiv Helps: Control Alignment. Privacy Risk.
Assessments. ROPA (Modules / Features)

Value: DPDPA readiness. Streamlined assessments.
Simplified audits

ISO 42001 – AI Management System

Challenges: No AI governance. AI risks unaligned. Hard
InfoSec/Privacy integration

How Assurtiv Helps: AI Risk Register. AI Controls.
Policies. AI Assessments (Modules / Features)

Value: Safe AI use. Governance transparency. Integrated
AI & InfoSec compliance

Sector wise GRC use cases

SaaS & Technology

Challenges: Long sales cycles. Scattered compliance.
Audit fatigues. Missing AI governance

How Assurtiv Helps: Multi framework Compliance
Reports. Centralized Evidence. Periodic assessments.
AI Governance (Modules / Features)

Value: Faster sales. Less audit fatigue. Stronger client trust.
Safe AI adoption

Manufacturing & Industrial

Challenges: No OT/IT risk mgmt. Vendor gaps. Poor
incident logging. Ungoverned AI in Industry 4.0

How Assurtiv Helps: Multi-framework. Cross-Mapping.
Third Party Risk mgmt. Incidents. AI Governance
(Modules / Features)

Value: Unified OT/IT & vendor risk. Faster audits. Tracked
incidents. Safe Industry 4.0 AI

Life Sciences

Challenges: Sensitive data risks. Heavy audits. Unclear trial privacy. Ungoverned AI analytics

How Assurtiv Helps: Project mgmt. Audits & Assessments. Risk & Privacy management. AI Governance (Modules / Features)

Value: Protect trial data. Simplify audits. Clear GDPR/DPDPA compliance. Ethical AI analytics

Pharma & Healthcare

Challenges: Fragmented PHI protection. Delayed incident reporting. Hard multi-standard view. Ungoverned AI in diagnostics

How Assurtiv Helps: Multi-framework. Cross-Mapping. Risks & Incidents. Compliance Dashboards. AI Governance (Modules / Features)

Value: Strong PHI protection. Faster reporting. Unified compliance view. Safe diagnostic AI

Financial Services & FinTech

Challenges: Disconnected compliance. Manual fraud/ops risks. Slow audit readiness. Ungoverned AI in scoring

How Assurtiv Helps: Multi Compliance reports. Risk & Issues. Internal Audits. AI Governance (Modules / Features)

Value: Regulator confidence. Reduced fraud risk. Faster Audits. Responsible AI scoring

Integrated

Why GRC Matters

Unprepared Leaders: 57% of executives rank risk & compliance among least-prepared areas

Low Adoption Today: Only 36% of organizations have a formal ERM program

Compliance Pays Off: Companies adopting GRC tools report up to 66% faster audit cycles and millions saved in prep cost

Automation Reduces Breach Costs:

Automated GRC with AI lowers breach costs by an average of \$3.05M (65% reduction)

Why Assurtiv

Multi-framework Support: ISO 27001, SOC 2, GDPR, DPDPA, ISO 27701, ISO 42001

Cross-framework Mapping: One control aligns to multiple standards

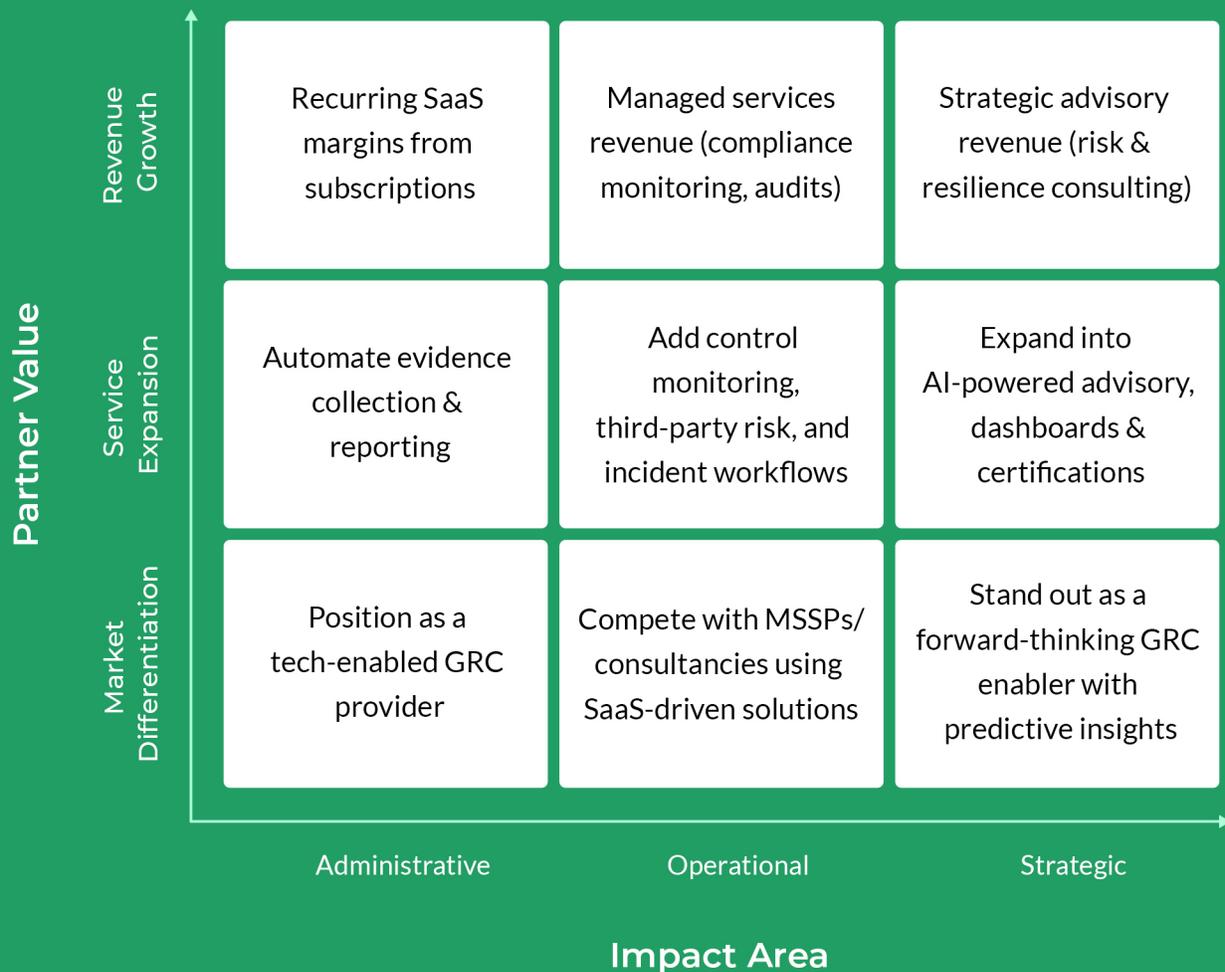
Unified Dashboards: Real-time compliance & risk posture for CXOs

AI Governance: Manage bias, transparency & ethics under ISO 42001

Evidence Reuse: Single repository across audits → no duplication

AI Powered

With Assurtiv, partners don't just resell software - they unlock **new revenue streams, scalable services, and a clear market edge**



Assurtiv